Generic Drugs

A safe and more cost-effective alternative to brand-name drugs.

Same Active Ingredients

A generic drug has the same active ingredients and is chemically equal to a brand-name drug.

Just as safe



30%-80% Lower Cost

Just as Effective Generic drugs have the same BRAND GENERIC active ingredients, safety, quality, and intended use as brand-name drugs. Often made by same Same dose, strength, directions brand-name manufacturer **Cost Less** New drugs get a 20-year patent so other companies can't make or sell it. Once patent expires, other drug companies can apply to the FDA to sell the generic version. No research costs Increased competition lowers cost **Look Different** Trademark laws prevent generic drugs from looking like its brandname version. **Different inactive ingredients** Illegal to look like brand-name drugs



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